



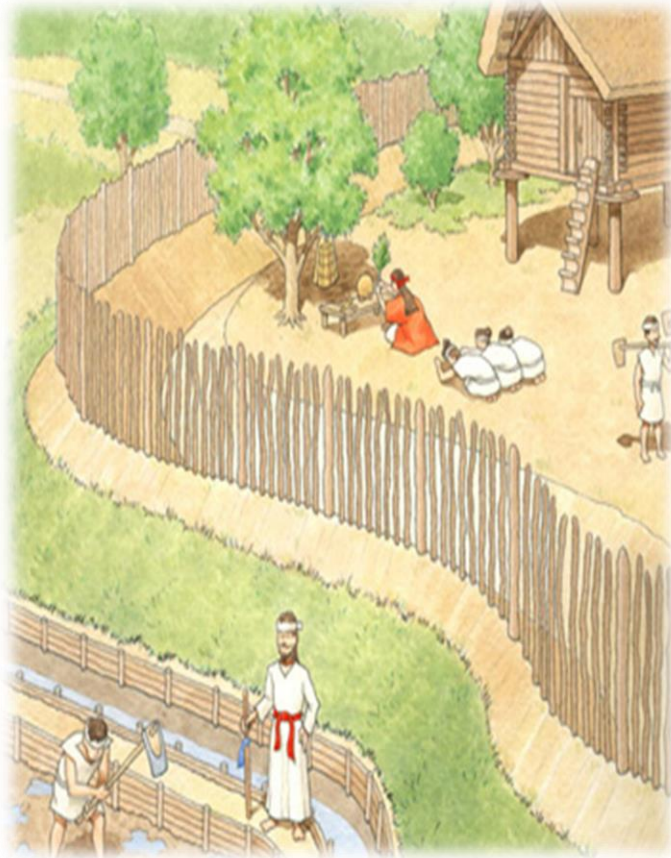
Oshogatsu

New Year's Day



When did Oshogatsu start?

Oshogatsu is the oldest event in Japan.
About 2500 years ago?



What is Oshogatsu for?



Oshogatsu is the event to welcome New year's god



Shime-kazari



Kado-matsu





Shime-kazari





Kado-matsu









70% of the Japanese visit shrines and temples.



■ Shrine

■ Temple

■ Convenient store

■ Church

81,000

77,000

56,000

5,800



Kagami-mochi



Horai-kazari

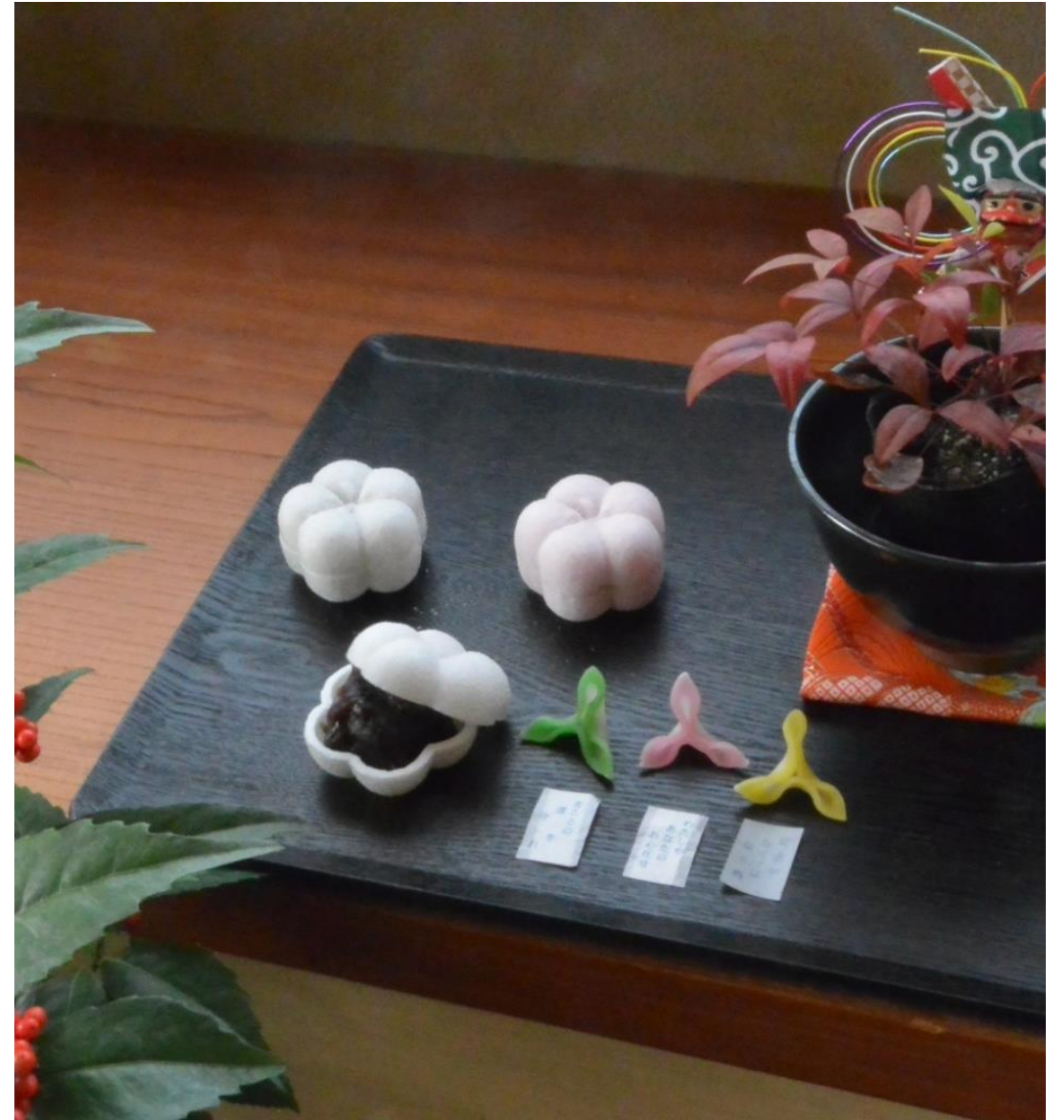
(Horai decoration)



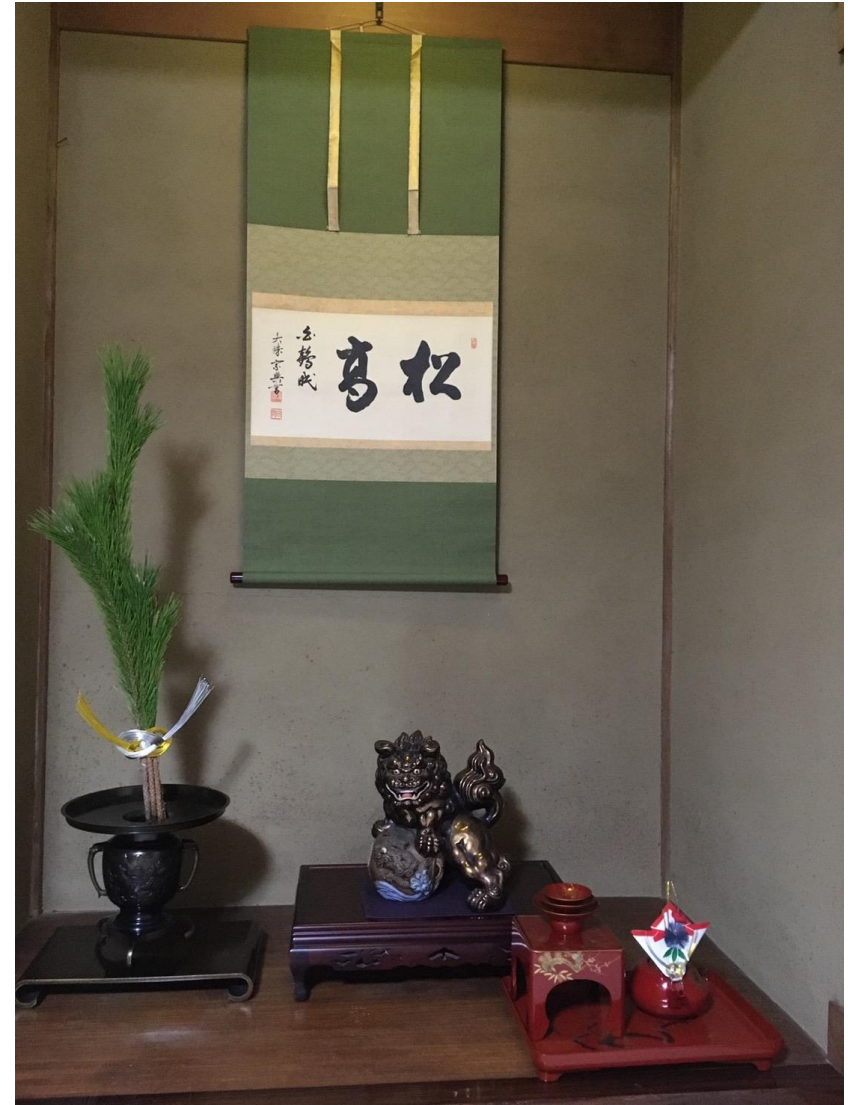
Tsuji-ura (fortune telling)



Fuku-ume



Ornaments





此圖外輯公所...
...
...
...

...

...

...



Cooked black beans

Dried sardine

Herring roe

Lobster



O-zōni



**Clear soup and
square shape mochi
in eastern Japan**



**Miso soup and
round shape mochi
in western Japan**





Haru-no-nanakusa



Nanakusa-gayu





Kagami-biraki





Koshogatsu



Tondo-yaki

A fire festival marking the end of the New year's celebrations



お正月
二年 田中 恵子
はつゆめ
みちこ



During the 1980's
in the **Showa era**

Cars with *shime-kazari*
ornament on the front.



Houses with **the national flag**
displayed at the entrance.



Karuta
Card game

Sugoroku
Board game

Fukuwarai
Make a face game

Hanetsuki
Shuttlecock



Board game

Flying a paper kite

Takoage

Traditional New Year's games and toys



Nowadays

Paper kite → Plastic kite

Top → Beyblade

Board game → Video game



Mochi-tsuki



Bread Machine





Homemade



Store-bought





**New Year's allowance
Grab bags**



**Thank you for your
attention!**

by IIN Working Group on Cultures